# Canadian Brownfields Network



www.CanadianBrownfieldsNetwork.ca

### Presentation Overview

Background

Research Scope

- Key Findings
- Summary and Next Steps



## **Background**

- National Round Table on the Environment and the Economy (NRTEE) released A National Brownfield Redevelopment Strategy for Canada in 2003
- A number of changes have occurred in the past 5 years related to the recommendations in the Strategy
- Public and private sectors have made a number of advancements with regards to brownfield redevelopment







#### **Purpose**

 Obtain a "snapshot" of actions taken by the public and private sectors to address the NRTEE recommendations

#### CETA Conducted

- Review of brownfield redevelopment initiatives and programs across Canada
- Interviews with key stakeholders to identify actions

#### Supported by

NRTEE and the Canadian Brownfields Network



### Research

- Reviewed jurisdictions across Canada (public and private sector)
- Gathered information from government websites, third party reports, and interviews with experts
- Identified and compiled actions that have been taken related to each of NRTEE's recommendations

Recommendations	Actions Taken
1.4 Provide revolving loans for qualifying brownfield sites	Public Sector Federal  The Federal government provided \$150 million to the GMF for a revolving fund for brownfields. (2005) <a href="http://sustainablecommunities.fcm.ca/GMF/GMF_History.asp">http://sustainablecommunities.fcm.ca/GMF/GMF_History.asp</a> Private Sector  Royal Bank of Canada and the Canadian Imperial Bank of Commerce have begun to offer lending and project finance products for brownfields.

### Key Findings

- Role of the NRTEE report in motivating change
- Definition of brownfields
- Development of a national strategy
- **Barriers**
- Important success factors



## Key Findings: Role of the NRTEE Strategy

- NRTEE Brownfield Strategy Report has been wellreceived by the public and private sector
- It is used as a key guidance document regarding what is needed to remove the barriers to Brownfield redevelopment
- Report acted as a catalyst and played a major role in motivating change



## Key Findings: Definition of Brownfields

- NRTEE definition of "brownfields" has become the industry standard however, this definition has often been modified to meet the particular needs of various regions or sectors
- Private sector tends to focus on urban brownfields with high redevelopment potential
- Provincial and municipal governments tend to focus on urban and rural sites – to encourage redevelopment in all communities
- Modifying the definition makes it difficult to develop an inventory of Canadian brownfield sites





- There does not appear to be any current efforts to develop a National Brownfield Redevelopment Strategy or create a Federal Coordinating Office
- The private sector has made attempts to fill this gap (e.g. Canadian Brownfields Network and the National **Brownfields Association**)





#### Key Findings: Barriers

- Reprioritization regarding the importance of the barriers identified by the NRTEE
  - Three most important barriers are: regulatory risk, regulatory delays and access to capital
  - Lack of insurance is the lowest priority
  - Lack of awareness is not considered to be a major barrier but is still a barrier in many parts of Canada
  - Civil Liability is not a major barrier



### Key Findings: Barriers (continued)

- New barriers have been identified as an impediment to redevelopment in Canada
  - Value-creation
  - Inter-governmental relations
  - Labour market shortages
  - Capacity building
- Barriers to brownfield redevelopment are often interrelated and by removing one barrier, there can be a positive impact on other barriers





- All levels of government should work together to coordinate approaches
- Brownfields should be an important component of government policy objectives in the areas of climate change and sustainable communities (directly linked to reducing greenhouse gas emissions and act as a catalyst in creating revitalized sustainable communities)
- Effective communication and cooperation between the public and private sectors has played a major role in the development of successful brownfield strategies





#### Summary and Next Steps

- Significant actions have been taken (public and private sector)
- Preliminary Study provided a "snapshot" of the Canadian Brownfield Industry
- Comprehensive Study to better understand and characterize the current barriers and possible solutions to motivate brownfield redevelopment





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